

lucidmedia

see clearly

( the first advertiser-centric ad network )





# lucidmedia the first advertiser-centric network

Other ad networks can be **advertiser unfriendly** with inadequate editorial control, poor quality, rampant waste and little or no accountability. We are building a new **hyper-targeting** display ad network from the ground-up that is **advertiser-centric**.

LucidMedia is the only network that can deliver **deep relevant targeting** for **more effective ads, brand safe environments, real accountability** and the **impression-level transparency** needed to increase your return on ad spend or monetize your inventory more effectively.

Our targeting goes way beyond anything available today. We are categorizing content across 31 consumer channels into more than **13,000 targeted micro-segments**. With our incredible depth comes **extraordinary new insights** making performance and control integral parts of our new network.

