

lucidmedia

see clearly

(the first advertiser-centric ad network)





lucidmedia the first advertiser-centric network

LucidMedia is doing the opposite of what all the ad networks are doing. We are building the world's first **advertiser-centric network**. We are creating a revolutionary new pool of high-value display ad inventory assembled exclusively for agencies and advertisers.

LucidMedia is all about transparency, categorization and optimization. Our targeting goes way beyond anything available today. We are categorizing content across 30 consumer channels into more than **12,000 performance tuned micro-segments**. And with that incredible depth comes extraordinary new insights that make real **brand safety**, **transparency**, and **accountability** an integral part of our network's DNA.

